

# NCC Cable System Order

11764128

Order #	62344163	Flight Dates	10/03/16 - 10/09/16	Update Date	10/04/16
Syscode	7838	Agency	Nonbox/Eisner	Version	2 Vs. 1
System Name	Spectrum/Madison Interconnect, WI	Advertiser	Reform America Fund	Show All Lines	
Market	Madison	Client Code	WGE	Total # of Weeks	1
AE	Leah Losier	Product Code	RAF	Total	\$7,091.00
Sales Coordinator	Michael Ryan	Est Code	RAF1004	Commission	\$1,063.65
Office	Chicago	Product Name		Net Total	\$6,027.35
Phone	(312) 527-5755	Credit Status		Total Spots	29
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+1 Nov15	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPM	CPM

Comments : 10.4 adding missed dollars from 62334969. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00		X						-	-	2	\$166.00	\$332.00	30	
2	FXNC	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00			X					-	-	2	\$166.00	\$332.00	30	
3	FXNC	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00				X				-	-	2	\$166.00	\$332.00	30	
4	FXNC	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00					X			-	-	2	\$166.00	\$332.00	30	
5	FXNC	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00						X		-	-	2	\$166.00	\$332.00	30	
6	FXNC	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00							X	-	-	2	\$166.00	\$332.00	30	
7	FXNC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00		X						-	-	2	\$331.00	\$662.00	30	
8	FXNC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00			X					-	-	2	\$331.00	\$662.00	30	
9	FXNC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00				X				-	-	2	\$331.00	\$662.00	30	
10	FXNC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00					X			-	-	2	\$331.00	\$662.00	30	
11	FXNC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00						X		-	-	2	\$331.00	\$662.00	30	
12	FXNC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00							X	-	-	2	\$331.00	\$662.00	30	
13	FXNC		10/3/16	10/9/16	00:00	02:00			X					-	-	1	\$166.00	\$166.00	30	10.4 new line
14	FXNC		10/3/16	10/9/16	00:00	02:00				X				-	-	1	\$166.00	\$166.00	30	10.4 new line

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				GRP	-
				CPP	-

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15	FXNC		10/3/16	10/9/16	09:00	19:00						X		-	-	3	\$265.00	\$795.00	30	10.4 new line
Oct 2016   Nov 2016   Dec 2016   Jan 2017   Feb 2017   Mar 2017   Apr 2017   May 2017   Jun 2017   Jul 2017   Aug 2017   Sep 2017   Total																				
SPOTS		29	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	29
AMT		\$7,091.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,091.00

SYSTEM APP: SALES ACCT

Date Printed 10/04/16

62344163 | Madison | Spectrum/Madison Interconnect, WI | 7838 |